How do I define digital rhetoric? That's a really. good. question. Oh boy. Um. Um. [brooding] [deep breath] I don't know if I have an answer for that one guys, sorry. Well I wish actually you would have asked me about my pen. Yeah how I define digital rhetoric probably has changed this weekend. I'm just gonna go Aristotle on this one. Aristotle! Ruining everything! I'll try not to jump on your question so that your sound is all messed up. That wouldn't be very profound. And now I messed up my framing. [contemplating] Oh wait. What am I doing? Give me one second. I have a hair like in my nose. Yeah. Yeah. Yeah. So trust me you're gonna end up editing whatever I say. OK cause I'm like [laughter] Yay! Where is this gonna go? What are you gonna do with it? [laughter] Huh. [laughter] Well you can cut that part out. On the elevator--I don't know if you can see on the video, my shoes are covered in mud.

[ding] [mutters] You know Nathaniel Rivers? He keeps texting me. [laughter] Very important interview.

Cut that out. [laughter]

[sigh] How much do digital rhetoricians drink on a daily basis?

Yay!

The way my brain works I like overheat in the morning. [laughter]

You can use that. You can use it.

That's it?

Oh well.

Cool so you really--you guys got what you needed? 'Cause I have no idea.