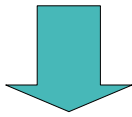


Web pages and blogs

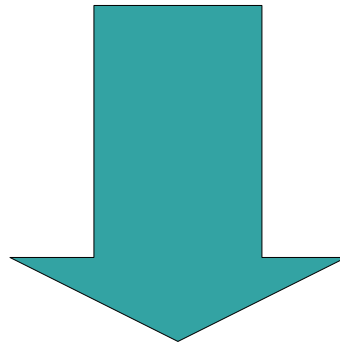


collective MEMORY of search engine
+
pre-decided STYLE of search engine

+

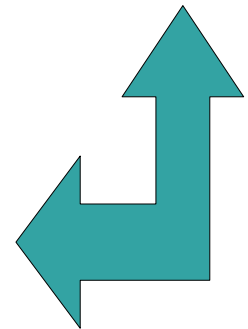
Figure 1

search query
INVENTION
(from user)



Search results document

ARRANGEMENT of search results via
chronology, relevancy, or clustering
+
DELIVERY of search results via the Internet



INVENTION of new document or argument (by user)